NEWS RELEASE

Embargoed until Sunday 26th September, 00:01

ONE THIRD OF UK ADULTS ARE PRAYING AND ATTENDING CHURCH REGULARLY, NEW POLL REVEALS

Young People Most Likely To Pray And Attend Church At Least Once A Month

A new survey has found that one third of UK adults pray and attend church at least once a month. The poll, conducted by Savanta ComRes and commissioned by The Eternal Wall of Answered Prayer, found that 31% attend church and take part in a service, and that 36% pray, either alone, with a small group or at church.

The findings, which sampled 2075 UK adults aged 18 and over, found that young people are particularly engaged spiritually with half (51%) of 18-34 year olds praying at least once a month, compared to a quarter (24%) of those aged 55 and over. Meanwhile, half (49%) of 18-34 year olds attend church at least once a month, compared to under a fifth (16%) of those aged 55 and over.

Despite many churches having been closed for months due to the Covid-19 pandemic, many places of worship have moved their services online and seen an uplift in numbers.

Richard Gamble, founder of the Eternal Wall of Answered Prayer, says, "Despite the narrative that the UK is a growing secular society, it is becoming increasingly clear that there is actually a growing spirituality in the nation. If younger generations are exploring faith and spirituality online and in non-traditional ways it shouldn't be a matter of debate, but should be encouraged and embraced."

The survey also revealed that young people were more likely than other age groups to believe their prayers will be answered, with 38% of 18-34 year olds believing in answered prayer, compared with 22% of those 55 and over.

Gamble continues, "Many are now discovering that prayer is not a response of last resort but a conversation with God. Different faiths have different perspectives of God as a higher being, but Christianity teaches that God is a relational being who listens to our prayers and answers those prayers, sometimes in ways we could never have anticipated. Prayer without some expectation and hope of an answer is akin to talking in an empty room."

The Eternal Wall of Answered Prayer is new national landmark which will eclipse the size of the Angel of the North and aims to profile a million answered prayers on a site near Coleshill on the outskirts of Birmingham. The public art piece will stand at 169 feet and is expected to attract 300,000 visitors each year, contributing £9.3 million to the local economy.

Construction begins this year, and the site is set to open in early 2023. A crowdfunding appeal is being launched this month to fund the remainder of the £12m project

Gamble adds, "Every single one of a million bricks represents a story of answered prayer to make hope visible to all who see this Christian monument. The interactive landmark will engage all generations in exploring Christian prayer and will be struck with the knowledge that behind each prayer there is a deeply personal and inspirational story. The hope is that these stories will point them to the God who answers."

For more information and to donate, visit www.crowdfunder.co.uk/eternalwall

ENDS

For more information, interviews or comment please contact Matthew Murray at Jersey Road PR. e: matthew@jerseyroadpr.com or t: 07849758046.

For more information about Eternal Wall of Answered Prayer please visit:

Web: https://www.eternalwall.org.uk

Twitter: https://twitter.com/eternalwalluk

Facebook: https://www.facebook.com/EternalWallUK/

NOTES TO EDITOR

About Eternal Wall of Answered Prayer

Eternal Wall of Answered Prayer will be a huge, thought-provoking piece of public art created to make hope visible by showing the reality of the power of prayer.

The arch structure will be constructed using one million bricks, each representing individual prayers that have been answered from across history and by current generations.

Built in the heart of the UK between the M6 and the M42 motorways near Birmingham, the structure hopes to create a nation of storytellers; to transform the culture of the UK, to become one where stories of the miraculous can become part of the nation's consciousness.

The structure will tower 51.5m into the skyline and will be seen by over 500k journeys per week, with expected visitor numbers of 300k per annum. The project is a people-driven, community-focused project that will seek to generate a gross social value of £1.4billion, including £430million in local charitable donations. The project will also be donating one million bricks to fund local social housing.

To donate to the project, or to submit an answered prayer please visit: eternalwall.org

About Richard Gamble

Richard is the visionary behind the colossal project to build Eternal Wall of Answered Prayer. Having the idea in 2004, he felt the go ahead to launch in 2015, and for the past five years Richard has shared the incredible concept all around the UK, rallying people behind the belief that one individual's answered prayer can be another person's hope.

After becoming a Christian in 1990 Richard studied at bible college and then worked for British Gas before leaving the big corporate world to make his mark in entrepreneurship, co-founding both a software business and a marketing consultancy. With a keen love of football, he became CEO of Sports Chaplaincy UK, and was former chaplain of Leicester City Football Club. Richard lives in Leicestershire and is married with three children.

Savanta ComRes surveyed 2,075 UK adults aged 18+ online between 13^{th} and 15^{th} August 2021. Data were weighted to be representative of the UK population by age, gender, region and social grade. Data tables can be found at comresglobal.com/our-work/poll-archive/